



Sponsorship Opportunities



MONDAY 26 FEBRUARY 2024

Grosvenor House Hotel, Mayfair, London

For further details please visit www.ibia.net | email ibia@ibia.net

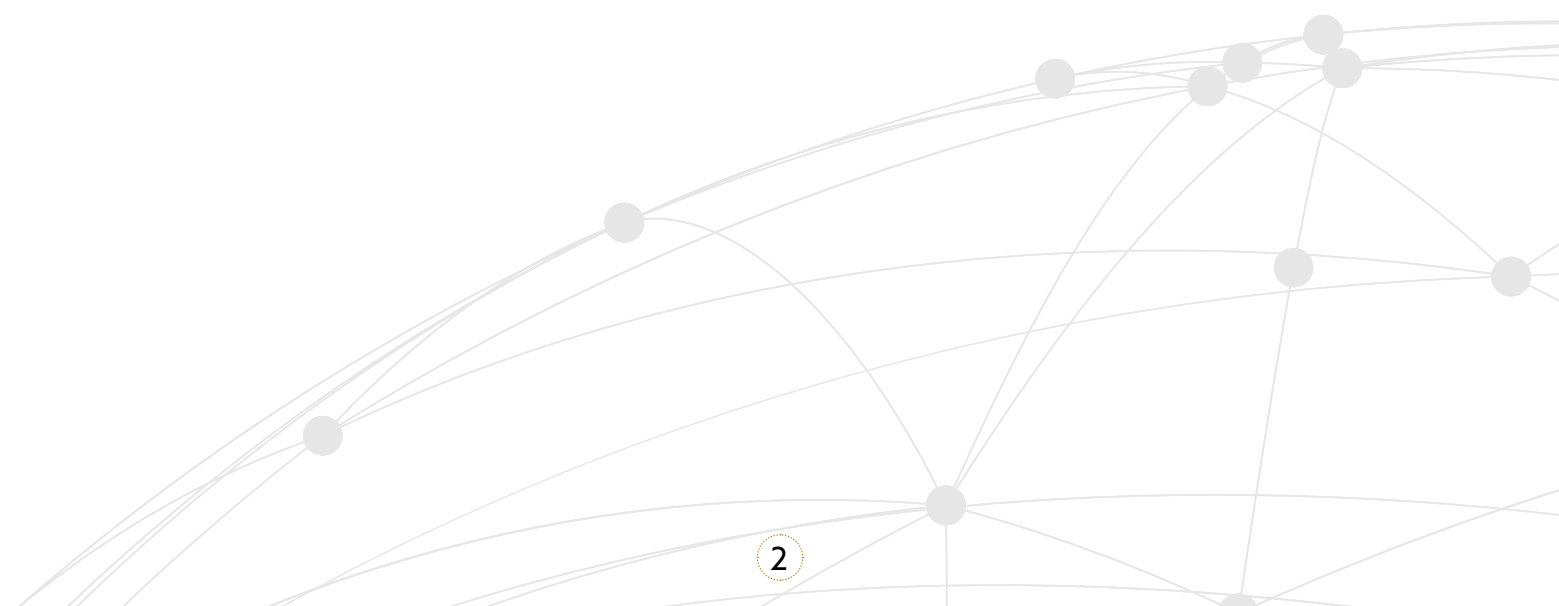
We are delighted to announce the upcoming IBIA Annual Dinner 2024, set for Monday 26th February 2024 at the renowned Grosvenor House Hotel, Mayfair, London. This prestigious black-tie event, a landmark occasion in the bunker industry, offers unparalleled networking opportunities and the chance to engage with key decision-makers and thought leaders. We invite you to join us in celebrating our collective achievements and shaping lasting memories. As we eagerly anticipate your presence, we also present exciting sponsorship opportunities, marking your invaluable support for this grand gathering of industry leaders.

Should you wish to highlight your company's vital role within the industry, we offer an array of sponsorship packages tailored to your promotional needs. Please review the options below and select the one that best aligns with your company's visibility goals.

Platinum Sponsor£23,500 +VAT

This package is for the major sponsor of the dinner. You will be listed on all our marketing material both print and online as well as inclusion in our monthly newsletters and at the dinner as the major sponsor.

- Logo on all pre-dinner advertising as Platinum Sponsor
- Pre and post event publicity via all IBIA's Dinner communications
- Joint branding on table cards / numbers
- Opportunity to provide branded corporate gifts for all attendees (own cost)
- 2 tables of 12
- Premium branding within venue at various touch points



Gold Sponsors

Option 1: Gold Champagne Reception Sponsor**SOLD**

Sponsor the champagne drinks reception

- Logo on all pre-dinner advertising as Gold Sponsor
- 1 table of 10
- Premium branding within pre drinks venue and at various touch points

Option 2: Gold Table Wine Sponsor.....**SOLD**

Sponsor of the table wines

- Logo on all pre-dinner advertising as Gold Sponsor
- Pre and post event publicity via all IBIA's Dinner communications
- Logo on bottle neck labels on all table wine
- 1 table of 10
- Premium branding within venue at various touch points

Option 3: Gold After Dinner Drinks Sponsor**SOLD**

Sponsor the after-dinner drinks in the rink bar

- Logo on all pre-dinner advertising as Gold Sponsor
- Pre and post event publicity via all IBIA's Dinner communications
- 1 table of 10
- Premium branding within post drinks venue and at various touch points

GOLD Sponsor Entertainment**SOLD**

Sponsorship of the ALL entertainment, during the dinner and after drinks DJ

- Logo on all pre-dinner advertising as GOLD Sponsor
- Pre and post event publicity via all IBIA's Dinner communications
- 1 table of 10
- Premium branding within the venue and at various touch points

GOLD Sponsor 360 Booth**£13,500 +VAT**

The 360 Booth, perfect for enhanced visibility, allows guests to engage in an activity where they can quickly download their video to their phone within a minute and share this user-generated content on social media channels.

Your branding will be featured in the content created.

- Logo on all pre-dinner advertising as GOLD Sponsor
- Pre and post event publicity via all IBIA's Dinner communications
- 1 table of 10
- Premium branding within the venue and at various touch points

Silver Sponsors

Option 1: Silver Sponsor TicketsSOLD

Sponsorship of the electronic invites (co-branded with Platinum sponsor) sent out to all delegates prior to the event

- Logo on all pre-dinner advertising as Silver Sponsor
- Pre and post event publicity via all IBIA's Dinner communications
- 1 table of 10
- Premium branding within venue and at various touch points

Option 2: Silver Sponsor Printed Guestlists.....£9,800 +VAT

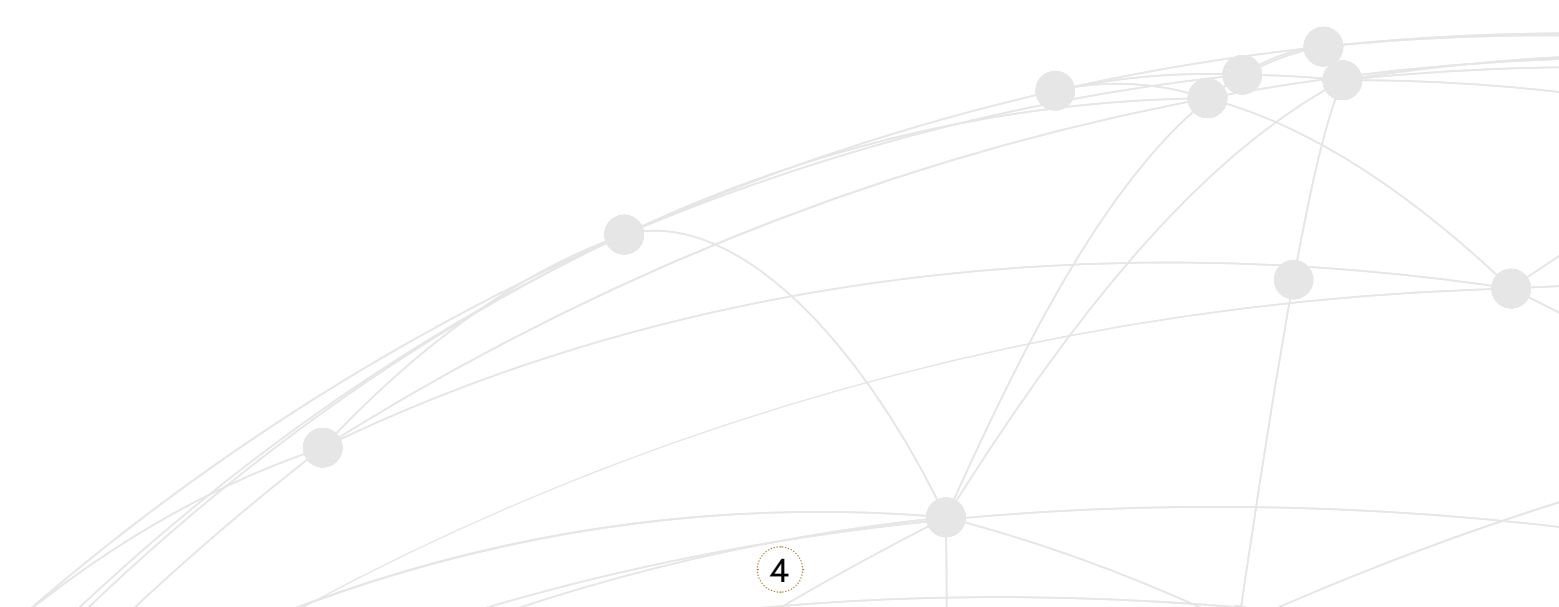
Sponsorship of the printed guest lists on the tables (co-branded with Platinum sponsor)

- Logo on all pre-dinner advertising as Silver Sponsor
- Pre and post event publicity via all IBIA's Dinner communications
- 1 table of 10
- Premium branding within venue and at various touch points

Option 3: Silver Sponsor Networking web application.....£9,800 +VAT

Sponsorship of the networking web application (co-branded with Platinum sponsor)

- Logo on all pre-dinner advertising as Bronze Sponsor
- Pre and post event publicity via all IBIA's Dinner communications
- 1 table of 10
- Premium branding within venue and at various touch points

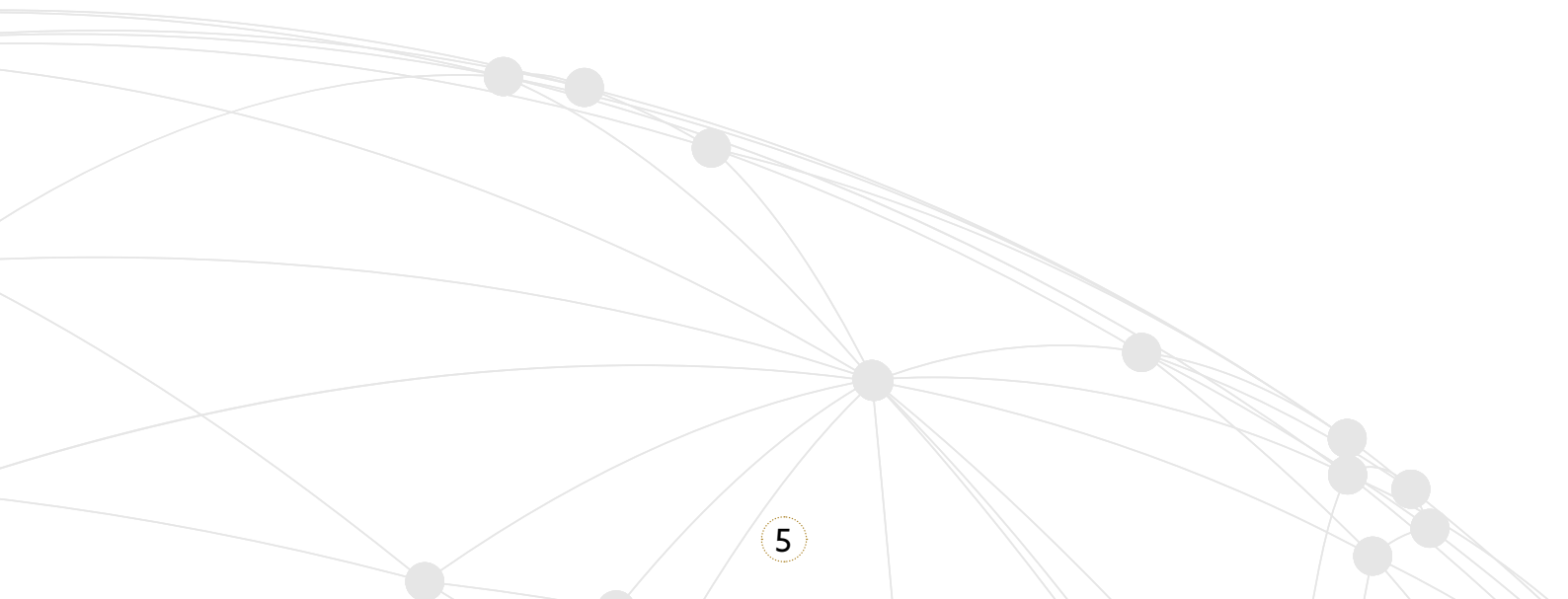


Bronze Sponsors

Bronze Sponsor Menu within Dinner Brochure£8,500 +VAT

Sponsorship of the printed menu within the Dinner Brochure

- Logo on all pre-dinner advertising as Bronze Sponsor
- Pre and post event publicity via all IBIA's Dinner communications
- 1 table of 10
- Premium branding within venue and at various touch points



Advertising sponsorship:£1,200 +VAT

A chance to get your name seen for a minimal outlay

- A5 full colour advertisement in dinner brochure
- Branding within venue and at various touch points (view below grid)
- 1 single dinner ticket

Advertisement Opportunity £650 +VAT

A chance to get your name seen for a minimal outlay

- A5 full colour advertisement in dinner guest list booklet
- Logo to appear alongside all sponsors in venue on big screens

For further information and to discuss taking up a package contact

Tahra Sergeant
Email: tahra.sergeant@ibia.net
www.ibia.net