



Asia Dinner 2023

26 April - Singapore
PARKROYAL COLLECTION
Marina Bay

**SPONSORSHIP
OPPORTUNITIES**

Contact: siti@ibia.net - www.ibia.net

SPONSORSHIP OPPORTUNITIES

IBIA Asia Annual Dinner 2023 promises to be another great IBIA dinner in Singapore. If you want to show that your company has an integral role player in the bunkering industry, please see below the variety of sponsorship packages available and choose one, according to your promotional preference.

This is IBIA's most prestigious networking event in Asia and a highlight of the program year. It has become the 'who's who' event for the bunkering industry in Singapore and it is always a sold-out event. Traditionally, the Asia dinner was attended by over 200 guests including Ship Owners, Bunker Suppliers, Traders, Port Authorities, Regulators, NGOs, Brokers, Lawyers, Surveyors and Academics.

The dinner is also an excellent business development opportunity, whether you are aiming in networking and building business relations or strengthening existing ones, consider inviting some of your clients to join you too. Each year more and more companies sponsor the dinner and secure their own table.

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There are a variety of sponsorship packages available to accommodate marketing strategies and budgets of all sizes.

GOLD Sponsor

S\$15,000

This package is for the major sponsor of the dinner. You will be listed on all of our marketing material both in print and online.

- On site marketing (Roll-up Banners – up to 4) - provided by sponsor
- Logo on all pre-dinner advertising as 'Platinum Sponsor'
- Hyper-linked logo on event website
- Logo on menu and guest list (co-branded with IBIA)
- Repeated mentions on social media feeds, starting from the agreement date up until the end of the dinner
- Rotating logo on big screens during the event
- Opportunity to provide branded corporate gifts for all attendees – provided by sponsor
- 2 tables (2x10 tickets)
- Inside front cover and outside back cover of the Official Dinner brochure

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SILVER Dinner Drinks (Beer) Sponsor

S\$10,000

- On site marketing (Roll-up Banner x 2) - provided by sponsor
- Logo on all pre-dinner advertising as 'Gold Sponsor'
- Hyper-linked logo on event website
- 1 page advertising in the Official Dinner brochure
- Repeated mentions on social media feeds, starting from the agreement date up until the end of the dinner
- Rotating logo on big screens during the event
- Sponsor of two barrels of beer during dinner
- Digital guest list
- 1 table (10 tickets)

SILVER Sponsor (Pre-dinner cocktail Sponsor)

S\$10,000

- On site marketing (Roll-up Banner x 2) - provided by sponsor
- Logo on all pre-dinner advertising as 'Silver Sponsor'
- Hyper-linked logo on event website
- 1 page advertising in the Official Dinner brochure
- Repeated mentions on social media feeds starting from the agreement date up until the end of the dinner
- Rotating logo on big screens during the event
- Sponsor of pre-dinner cocktails during the dinner
- 10 tickets

Bronze Sponsor

S\$4,500

- On site marketing (1 Roll-up Banner) - provided by sponsor
- Logo on all pre-dinner advertising as 'Bronze Sponsor'
- Hyper-linked logo on event website
- 1 page advertising in the Official Dinner brochure
- 2 mentions on social media starting from the agreement date up until the end of the dinner
- Rotating logo on big screens during the event
- 2 tickets

Advertising Opportunities:

The Dinner brochure will be distributed to all attendees, we will provide a credit of your company with hyper-linked logo on the event website.

Back cover: S\$499 Inside front or inside back cover: S\$299

Single page: S\$190

To discuss about the sponsorship and/or advertising opportunities, please contact Siti at siti@ibia.net