

Sponsorship
Packages



IBIA

INTERNATIONAL BUNKER INDUSTRY ASSOCIATION

Celebrating 30 years

1993

2023



20 APRIL
2023
GENOA - ITALY

**IBIA Mediterranean
Energy and Shipping
Conference**

GOLD SPONSORS 10,000€ each x 3

Exclusive Gold Sponsorship 25,000 €

PRE CONFERENCE:

- Special announcement of partnership as the Conference as 'Gold sponsor' across all media and social media channels (minimum 3 dedicated posts prior to the event)
- Branding will appear in the email marketing campaign to over 5,000 industry professionals
- Reference in the Conference's regular press releases and supporting media announcements
- Recognition as lead / Gold sponsors on all Conference marketing releases, print advertising & IBIA webpage

DURING CONFERENCE:

- 'Gold Sponsor' Special recognition throughout the Conference
- Opportunity to distribute promotional material
- Five (5) free delegate passes to the Conference and all social activities
- Rotating Logo on big screens throughout event
- 1 Exhibition table
- Logo to appear on Conference's banners
- Joint Gold Sponsors of the 'Gala Dinner' to be held at the Villa Lo Zerbino
- Gold Sponsors will have exclusive branding at the Villa Lo Zerbino
- Full page advertisement in the Conferences' official digital guide
- Speaking Opportunity

POST CONFERENCE:

- Logo will appear on the online brochure on the IBIA website
- Full page advertisement on the online brochure
- Logo will appear in all press releases to selected online and print publications
- Preferential consideration at all IBIA events for a year (to become speakers or sponsors)

SILVER SPONSOR BENEFITS – 6,500 € x 2 options **(Name Badges & Lanyards or Networking Web Application)**

PRE CONFERENCE:

- Special announcement of partnership as the Conference as 'Silver sponsor' across all media and social media channels (minimum of 2 dedicated posts prior to the event)
- Branding will appear in the email marketing campaign to over 5,000 industry professionals
- Reference in the Conference's regular press releases and supporting media announcements
- Recognition Silver sponsors on all Conference marketing releases, print advertising & IBIA webpage

DURING CONFERENCE:

- Special recognition throughout the Conference
- Four (4) free delegate passes to the Conference and all social activities
- Opportunity to distribute promotion material throughout the Conference
- Rotating Logo on big screens throughout event
- 1 Exhibition table
- Logo will appear on the Conference's banners
- Full page advertisement in the Conference's official digital guide
- Sponsor of the 'Name Badges and Lanyards' or 'Networking web application'
 - Exclusive branding for Networking Web application on home page
 - Exclusive branding for Name Badges and lanyards

POST CONFERENCE:

- Logo will appear on the online brochure on the IBIA website
- Full page advertisement on the online brochure
- Logo will appear in all press releases to selected online and print publications
- Preferential consideration at all IBIA events for a year (to become speakers or sponsors)

BRONZE SPONSOR BENEFITS – 5,000 € x 3 each (First or Second Coffee Break or Lunch)

PRE CONFERENCE:

- Special announcement of partnership as the Conference as 'Bronze sponsor' across all media and social media channels (minimum of 1 dedicated posts prior to the event)
- Branding will appear in the email marketing campaign to over 5,000 industry professionals
- Reference in the Conference's regular press releases and supporting media announcements
- Recognition Silver sponsors on all Conference marketing releases, print advertising & IBIA webpage

DURING CONFERENCE:

- Special recognition throughout the Conference
- Opportunity to display additional banners during coffee and lunch breaks
- Three (3) free delegate passes to the Conference and all social activities
- Logo will appear on the Conference's banners
- 1 Exhibition table
- Full page advertisement in the Conference's official digital guide

POST CONFERENCE:

- Logo will appear on the online brochure on the IBIA website
- Full page advertisement on the online brochure
- Logo will appear in all press releases to selected online and print publications
- Preferential consideration at all IBIA events for a year (to become speakers or sponsors)

INDIVIDUAL BENEFITS

Networking opportunities:

Sponsor the networking opportunities during the Conference.

During the IBIA Conference there will be multiple opportunities to socialise and network with your industry peers, clients and to make valuable new connections.

Please note: Only Conference attendees are eligible to attend these networking events.

Full page advertisement in the Conferences' official online / digital guide.

Logo will appear on the Conference's dedicated IBIA webpage.

The benefit package includes delegate passes to the Conference and all social activities.

Table Exhibitor: 1,500 €

The IBIA Conference offers you all the benefits of a networking environment in which you can consolidate existing, and develop new business relationships. Use this opportunity to acquire new leads and build your brand. As an exhibitor you will be accessible to committed buyers throughout the event and have the potential for key decision-makers to take time out of their busy schedules to come and see you. Face-to-face contact makes exhibiting both cost effective and time efficient, resulting in one of the highest returns on your marketing investment.

The IBIA Conference offers prime exhibition opportunities!

Package includes:

- One (1) free delegate pass to the Conference and all social activities
- 1 exhibition table
- Pre and Post Conference Branding exposure along with the other sponsors

Presentation Folders: 2,500 €

Sponsor the presentation folders which will be given to all conference delegates including the Conference's printed programme. Delegates can also use the presentation folders for keeping their notes or business cards safe during the IBIA Conference. The benefit package includes one (1) delegate pass to the Conference and all social activities.

Delegates Bag Sponsor: 2,500 €

Every delegate receives a bag displaying the sponsor's logo. The bag contains the full event guide and publications from organising companies and supporting media. The benefit package includes one (1) delegate pass to the Conference and all social activities.

Notepads and Pens Sponsor : 2,500 €

Sponsor the note pads and pens, which are used by all conference delegates during the IBIA Conference 2023. Your logo will be displayed on both. The benefit package includes one (1) delegate pass to the Conference and all social activities.

Extra Features of Individual Sponsor

- Your company will be mentioned as 'Individual Sponsor' in the Official IBIA Conference digital brochure, which will be on the IBIA website
- Your company will be mentioned as 'Individual Sponsor' in the IBIA event webpage.

For **sponsorship enquiries, speaking opportunities** or questions about supporting the Conference, please contact Tahra Sergeant tahra.sergeant@ibia.net and Stefan Tiu stefan@ibia.net

Sponsorship Packages

	Dinner	Dinner	Dinner	NB & L	App	1st CB	2nd CB	Lunch	Folders	NP & P	Bags	Exhib
	GOLD	GOLD	GOLD	SILVER	SILVER	Bronze	Bronze	Bronze	Ind	Ind	Ind	Ind
*all prices exclude VAT	10 000 €	10 000 €	10 000 €	6 500 €	6 500 €	5 000 €	5 000 €	5 000 €	2 500 €	2 500 €	2 500 €	1 500 €
Number of delegates	5	5	5	4	4	3	3	3	1	1	1	1
Exhibition table	√	√	√	√	√	√	√	√	√	√	√	√
Gala Dinner Sponsor (GOLD)	√	√	√									
Lunch break (SILVER)				√								
Web app sponsor (SILVER)					√							
Coffee break Morning (BRONZE)						√						
Coffee break Afternoon (BRONZE)							√					
Lanyards and Name badged (BRONZE)								√				
Individual Sponsors												
Exhibition stand												√
Presentation folders									√			
Notepads and pens										√		
Delegate bags											√	
Adverts on application	√	√	√	√	√	√	√	√				
Pre conference SoMe announcements	√	√	√	√	√	√	√	√	√	√	√	√