

Sponsorship Opportunities



IBIA

INTERNATIONAL BUNKER INDUSTRY ASSOCIATION

ANNUAL DINNER

MONDAY 27 FEBRUARY 2023
LONDON, UNITED KINGDOM

For further details please visit
www.ibia.net | **IBIA** +44 207 417 1803



Join IBIA as we celebrate 30 years as an association. The much-anticipated **IBIA Annual Dinner** finds a new home for 2023, at the elegant and modern Park Plaza Westminster Bridge for an unforgettable celebration and black-tie evening shared with our members and their guests. As a well-established fixture in the bunker industry's calendar, we are looking forward to welcoming you for an evening of networking and sharing our very special anniversary with our valued members.

If you want to showcase your company has an integral role player, please see below the variety of sponsorship packages available and choose one, according to your promotional preference.

Platinum Sponsor

(£22,500)

This package is for the major sponsor of the dinner

You will be listed on all our marketing material both print and online as well as inclusion in our monthly newsletters and at the dinner as the major sponsor

- ✓ Logo on all pre-dinner advertising as Platinum Sponsor
- ✓ Pre and post event publicity via all IBIA's Dinner communications
- ✓ Joint branding on table cards / numbers
- ✓ Opportunity to provide branded corporate gifts for all attendees (own cost)
- ✓ 2 tables (10 tickets)
- ✓ Premium branding within venue at various touch points (view grid)

Gold Sponsors

Option 1: Gold Champagne Reception Sponsor **£10,500** Sponsor the champagne drinks reception

- ✓ Logo on all pre-dinner advertising as Gold Sponsor
- ✓ 1 table (10 tickets)
- ✓ Premium branding within pre drinks venue and at various touch points (view grid)

Option 2: Gold Table Wine Sponsor **£10,500** Sponsor of the table wines

- ✓ Logo on all pre-dinner advertising as Gold Sponsor
- ✓ Pre and post event publicity via all IBIA's Dinner communications
- ✓ Logo on bottle neck labels on all table wine
- ✓ 1 table (10 tickets)
- ✓ Premium branding within venue at various touch points (view grid)

Option 3: Gold After Dinner Drinks Sponsor
Sponsor the after-dinner drinks (to a limit)
in the rink bar

£10,500

- ✓ Logo on all pre-dinner advertising as Gold Sponsor
- ✓ Pre and post event publicity via all IBIA's Dinner communications
- ✓ 1 table (10 tickets)
- ✓ Premium branding within post drinks venue and at various touch points (view grid)

Silver Sponsors

Option 1: Silver Sponsor Tickets

£8,500

Sponsorship of the electronic invites (co-branded with Platinum sponsor) sent out to all delegates prior to the event

- ✓ Logo on all pre-dinner advertising as Silver Sponsor
- ✓ Pre and post event publicity via all IBIA's Dinner communications
- ✓ 1 table (10 tickets)
- ✓ Premium branding within venue and at various touch points (view grid)

Option 2: Silver Sponsor Printed Guestlists

£8,500

Sponsorship of the printed guest lists on the tables (co-branded with Platinum sponsor)

- ✓ Logo on all pre-dinner advertising as Silver Sponsor
- ✓ Pre and post event publicity via all IBIA's Dinner communications
- ✓ 1 table (10 tickets)
- ✓ Premium branding within venue and at various touch points (view grid)

Bronze Sponsors

Option 1: Bronze Sponsor Menu within Dinner Brochure

£7,500

Sponsorship of the printed menu within the Dinner Brochure

- ✓ Logo on all pre-dinner advertising as Bronze Sponsor
- ✓ Pre and post event publicity via all IBIA's Dinner communications
- ✓ 1 table (10 tickets)
- ✓ Premium branding within venue and at various touch points (view grid)

Option 2: Bronze Sponsor Networking web application

£7,500

Sponsorship of the networking web application (co-branded with Platinum sponsor)

- ✓ Logo on all pre-dinner advertising as Bronze Sponsor
- ✓ Pre and post event publicity via all IBIA's Dinner communications
- ✓ 1 table (10 tickets)
- ✓ Premium branding within venue and at various touch points (view grid)

Option 3: Bronze Sponsor Entertainment

£7,500

Sponsorship of the dinner entertainment

- ✓ Logo on all pre-dinner advertising as Bronze Sponsor
- ✓ Pre and post event publicity via all IBIA's Dinner communications
- ✓ 1 table (10 tickets)
- ✓ Premium branding within venue and at various touch points (view grid)

Advertising Sponsorship

(£1,000)

A chance to get your name seen for a minimal outlay

- ✓ A5 full colour advertisement in dinner brochure
- ✓ Branding within venue and at various touch points (view grid)
- ✓ 1 single dinner ticket

Advertisement Opportunity

(£550)

- ✓ A5 full colour advertisement in dinner brochure
- ✓ Logo to appear alongside all sponsors in venue on big screens

All prices exclude VAT

For further information and to discuss
taking up a package contact

Tahra Sergeant

Email: **tahra.sergeant@ibia.net**

www.ibia.net

		"Pre drinks Champagne"	"Table Wine"	"Post Dinner Drinks"	e-Tickets	Printed Guestlist	"Networking Web app"	"Dinner Entertainment"	"Menu (incl in brochure)"
	Platinum	Gold	Gold	Gold	Silver	Silver	Bronze	Bronze	Bronze
<i>*all prices exclude VAT</i>	£22 500	£10 500	£10 500	£10 500	£8 500	£8 500	£7 500	£7 500	£7 500
Joint branding on table cards / numbers	√								
Opportunity to provide branded corporate gifts for all attendees (own cost)	√								
A5 full colour advertisement in dinner brochure	IFC & OBC	1 page	1 page	1 page	1 page	1 page	1 page	1 page	2 pages
Logo on all pre-dinner repeated advertising (Media and SoMe)	√	√	√	√	√	√	√	√	√
Logo included on IBIA dedicated event web page	√	√	√	√	√	√	√	√	√
Hyper-linked logo on IBIA dedicated event web page	√	√	√	√	√	√	√	√	√
Logo on e-tickets					√				
Logo on brochure cover	√	√	√	√	√	√	√	√	√
Logo on guest list (co-branded with Platinum & Silver Sponsor)	√					√			
Logo on wine collar			√						
Branded networking web app (co-branded with Platinum & Bronze Sponsor)	√						√		
Plaza level pre drinks area: screens (rotating logos)	√	√	√	√	√	√	√	√	√
Rotating logo on big screens during the dinner	√	√	√	√	√	√	√	√	√
Number of tables of 10 pax	2	1	1	1	1	1	1	1	1

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	Platinum	Gold	Gold	Gold	Silver	Silver	Bronze	Bronze	Bronze
<i>*all prices exclude VAT</i>	£22 500	£10 500	£10 500	£10 500	£8 500	£8 500	£7 500	£7 500	£7 500
Hotel branding									
Plaza entrance (pre function)	√	√							
Pre function bar	√	√							
Pre function pillars		√							
Pre function screens (rolling screens with all sponsors branding)	√	√	√	√	√	√	√	√	√
Entrance Arch - Ballroom pre function area	√								
Ballroom panels	√	√	√	√					
Ballroom screens (rolling screens with all sponsors branding)	√	√	√	√	√	√	√	√	√
Post function bar panel				√			√		
Post function (ballroom floor pillars)				√					

For further information please contact:

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