



# New regional dynamics

*& the move to a green shipping future*

**İSTANBUL TÜRKİYE**

**22<sup>nd</sup> June 2022**

**SPONSORSHIP OPPORTUNITIES**



**Powered by**



[www.ibia.net](http://www.ibia.net)

# GOLD SPONSOR BENEFITS

## 18,000 Euro

### How do you benefit?

As a Platinum sponsor, you will receive the very highest level of benefits with your sponsorship and we will work with you to customize your experience.

Your experience will be enhanced - from the invaluable relationships you build with leaders in the bunkering and shipping industry to the compelling content that drives discussions and spurs collaboration.

The Platinum sponsor's package is highly customized to meet your company/organisation's goals and needs.

### PRE CONFERENCE:

- Announcement of the partnership via all communication channels (print, social media, email marketing)
- Logo will appear in the marketing campaign to over 5000 industry professionals
- Logo will appear in our print advertisement campaign to influential national and international media (World Bunkering)
- Logo will appear on IBIA's event webpage
- Logo will feature on the Conference's Media sponsors such as Ship & Bunker, Manifold Times and others.

### DURING CONFERENCE:

- Official sponsor of the Gala Dinner (Wednesday 22nd June)
- Special recognition throughout the Conference
- Eight (8) free delegate passes to the Conference and all social activities
- Opportunity to distribute promotion material throughout the Conference
- Rotating Logo on big screens throughout event
- Logo will appear on the Conference's banners
- Two full pages advertisement in the centre of the Conference's Official Brochure
- Dedicated seating at VIP table during the Gala Dinner
- Speaking opportunity at the Conference
- 1 Exhibition table

### POST CONFERENCE:

- Logo will appear in all press releases to selected online and print publications
- Logo and special 'thank you' will appear at the World Bunkering Events report distributed to IBIA's members around the world

# SILVER SPONSOR BENEFITS

## 12,000 Euros

### PRE CONFERENCE:

- Announcement of the partnership via all communication channels (print, social media, email marketing)
- Logo will appear in the marketing campaign to over 5000 industry professionals
- Logo will appear in our print advertisement campaign to influential national and international media (World Bunkering)
- Logo will appear on IBIA's event webpage
- Logo will feature on the Conference's Media sponsors such as Ship & Bunker, Manifold Times and others.

### DURING CONFERENCE:

- Sponsor of Registration and 2 'Coffee Breaks'
- Special recognition throughout the Conference
- Opportunity to distribute promotional material
- Six (6) free delegate passes to the Conference and all social activities
- Rotating Logo on big screens throughout event
- Logo to appear on Conference's banners
- Full page advertisement upfront in Conference official guide
- Speaking Opportunity
- 1 Exhibition table

### POST CONFERENCE:

- Logo will appear in all press releases to selected online and print publications
- Logo and special 'thank you' will appear at the World Bunkering Events report distributed to IBIA's members around the world

# BRONZE SPONSOR BENEFITS

## 5,000 Euros

### PRE CONFERENCE

- Announcement of the partnership via all communication channels (print, social media, email marketing)
- Logo will appear in the marketing campaign to over 5000 industry professionals
- Logo will appear in our print advertisement campaign to influential national and international media (World Bunkering)
- Logo will appear on IBIA's event webpage
- Logo will feature on the Conference's Media sponsors such as Ship & Bunker, Manifold Times and others.

### DURING CONFERENCE

- Sponsor of the Lunch break
- Special recognition throughout the Conference
- Opportunity to distribute promotion material throughout the Conference
- Four (4) free delegate passes to the Conference and all social activities
- Logo will appear on the Conference's banners
- Full page advertisement in the Conference's official guide
- Speaking Opportunity
- 1 Exhibition table

### POST CONFERENCE

- Logo will appear in all press releases to selected online and print publications
- Logo and special 'thank you' will appear at the World Bunkering Events report distributed to IBIA's members around the world

## INDIVIDUAL SPONSOR BENEFITS

### **Table Exhibitor: 2,500 Euros**

The IBIA Going to Clean Shipping Future Conference offers you all the benefits of a networking environment in which you can consolidate existing, and develop new business relationships. Use this opportunity to acquire new leads and build your brand. As an exhibitor you will be accessible to committed buyers throughout the event and have the potential for key decision-makers to take time out of their busy schedules to come and see you. Face-to-face contact makes exhibiting both cost effective and time efficient, resulting in one of the highest returns on your marketing investment.

### **The Conference offers prime exhibition opportunities!**

During all Conference networking coffee breaks, lunch and the evening reception:

Package includes:

- One (1) free delegate pass to the Conference and all social activities
- 1 exhibition table

### **Presentation Folders: 2,500 Euros**

Sponsor the presentation folders which will be given to all conference delegates including the Convention's printed programme. Delegates can also use the presentation folders for keeping their notes or business cards safe during the Conference. The benefit package includes one delegate pass to the Conference and all social activities.

### **Notepads and Pens Sponsor : 2,500 Euros**

Sponsor the note pads and pens, which are used by all conference delegates during the Conference. Your logo will be displayed on both. The benefit package includes one delegate pass to the Conference and all social activities.

### **Badges and Lanyards Sponsor: 2,500 Euros**

Badges and lanyards are worn during the conference and all networking events. These display the sponsor's logo on the badge and around the lanyard. All delegates will be required to wear the badges in the formal sessions as well as the exhibition and field trips. The benefit package includes one delegate pass to the Conference and all social activities.

## Extra Features of Individual Sponsor

- Your company will be mentioned as 'Individual Sponsor' in the IBIA Going to Clean Shipping Future Conference official brochure, which will be distributed to all delegates of the conference
- Your company will be mentioned as 'Individual Sponsor' in the IBIA Going to Clean Shipping Future Conference's webpage
- Logo will feature on all media and marketing collateral

For speaking opportunities, for sponsorship enquiries, or questions about supporting the Conference, please contact Sofia Konstantopoulou

E: [sofia.konstantopoulou@ibia.net](mailto:sofia.konstantopoulou@ibia.net)

T: +306986624069

For Registrations visit: [www.ibia.net](http://www.ibia.net)