

Sponsorship Opportunities



IBIA

INTERNATIONAL BUNKER INDUSTRY ASSOCIATION

ANNUAL DINNER

MONDAY 21 FEBRUARY 2022
LONDON, UNITED KINGDOM

For further details please visit
www.ibia.net | **IBIA** +44 207 417 1803

The much-anticipated **IBIA Annual Dinner** returns to the luxurious Grosvenor House Hotel for 2022 as a physical black-tie evening.

As a well-established fixture in the bunker industry's calendar, we are looking forward to welcoming our members and their guests for an evening of networking after two years of very few in person events.

If you want to showcase your company has an integral role player, please see below the variety of sponsorship packages available and choose one, according to your promotional preference.

We are, just for this year, reducing the capacity of the dinner to a maximum of 500 attendees to assure our guests of their comfort and safety.

Platinum Sponsor

(£19,500)

This package is for the major sponsor of the dinner.

You will be listed on all of our marketing material both print and online as well as inclusion in our monthly newsletters and at the dinner as the major sponsor.

- ✓ On site marketing (roller banner x 4)
- ✓ Logo on all pre-dinner advertising as Platinum Sponsor
- ✓ Joint branding on table cards / numbers
- ✓ Logo included on banner advert on IBIA website front page
- ✓ Hyper-linked logo on event website
- ✓ Logo on all dinner invites and e-tickets (co-branded with Bronze Sponsor and IBIA)
- ✓ Logo on brochure and guest list (co-branded with Bronze Sponsor and IBIA)
- ✓ Repeated mentions on social media channels
- ✓ Rotating logo on big screens during the event
- ✓ Opportunity to provide branded corporate gifts for all attendees
- ✓ 2 tables (10 tickets)

Gold Sponsors

Option 1: Gold Champagne Reception Sponsor Sponsor the champagne drinks reception

£8,500

- ✓ On site marketing (roller banner x 1)
- ✓ Branding on cocktail tables pre-event
- ✓ Logo on all pre-dinner advertising as Gold Sponsor
- ✓ Hyper-linked logo on event website
- ✓ Listing in brochure and guest list as sponsor
- ✓ Repeated mentions on social media channels
- ✓ Rotating logo on big screens during the event
- ✓ 1 table (10 tickets)

Option 2: Gold Wine Sponsor Sponsor of the table wines

£8,500

- ✓ Logo on bottle neck labels on all table wine
- ✓ On site marketing (roller Banner x 1)
- ✓ Logo on all pre-dinner advertising as Gold Sponsor
- ✓ Hyper-linked logo on event website
- ✓ Listing in brochure and guest list as sponsor
- ✓ Repeated mentions on social media channels
- ✓ Rotating logo on big screens during the event
- ✓ 1 table (10 tickets)

Option 3: Gold After Dinner Drinks Sponsor
Sponsor the after-dinner drinks in the rink bar

£8,500

- ✓ On site marketing (roller Banner x 1)
- ✓ Branding on cocktail tables post event drinks area
- ✓ Logo on all pre-dinner advertising as Gold Sponsor
- ✓ Hyper-linked logo on event website
- ✓ Listing in brochure and guest list as sponsor
- ✓ Repeated mentions on social media channels
- ✓ Rotating logo on big screens during the event
- ✓ 1 table (10 tickets)

Silver Sponsor - Tickets - SOLD (£6,500)

Sponsorship of the electronic invites (co-branded with Platinum sponsor and IBIA) sent out to all delegates prior to the event

- ✓ Hyper-linked logo on event website
- ✓ Logo on all pre-dinner advertising as Silver Sponsor
- ✓ Logo on big screen at dinner (rotating)
- ✓ Repeated mentions on social media channels
- ✓ Listing in brochure and guest list as sponsor
- ✓ 1 table (10 tickets)

Bronze Sponsor - SOLD

(£5,000)

Printed Guestlists

Sponsorship of the printed guest lists on the tables (co-branded with Platinum sponsor and IBIA)

- ✓ Hyper-linked logo on event website
- ✓ Logo on all pre-dinner advertising as Bronze Sponsor
- ✓ Logo on big screen at dinner (rotating)
- ✓ Repeated mentions on social media channels
- ✓ Listing in brochure and guest list as sponsor
- ✓ 1 table (10 tickets)

Bronze Sponsor -

(£5,000)

Printed Brochure which includes the Menu

Sponsorship of the printed menus on the tables (co-branded with Platinum sponsor and IBIA)

- ✓ Hyper-linked logo on event website
- ✓ Logo on all pre-dinner advertising as Bronze Sponsor
- ✓ Logo on outside window at entrance of Great Room (street facing)
- ✓ 1 x A3 photo frame co-branding on entrance stairs to Great Room
- ✓ Logo on big screen at dinner (rotating)
- ✓ Listing in brochure and guest list as sponsor
- ✓ 1 table (10 tickets)

Advertisement Opportunity

(£550)

A chance to get your name seen for a minimal outlay

- ✓ A5 full colour advertisement in dinner guest list booklet
- ✓ Hyper-linked logo on event website
- ✓ Logo on big screen at dinner (rotating)

All prices exclude VAT

For further information and to discuss
taking up a package, contact:

Tahra Sergeant

Or

Sofia Konstantopoulou

Email: **ibia@ibia.net**

www.ibia.net

		Champagne	Wine	After Drinks	Tickets	Guestlist	Menu	
	Platinum	Gold	Gold	Gold	Silver	Bronze	Bronze	Advert
	£19,500	£8,500	£8,500	£8,500	£6,500	£5,000	£5,000	£550
On site marketing roller banners (supplied by sponsors)	4	1	1	1	1			
Joint branding on table cards / numbers	√							
Opportunity to provide branded corporate gifts for all attendees	√							
A5 full colour advertisement in dinner guest list booklet	√	√	√	√	√	√	√	√
Logo on all pre-dinner advertising	√	√	√	√	√	√	√	
Branding on cocktail tables	√	√	√	√	√	√	√	
Logo included on banner advert on IBIA website front page	√	√	√	√	√	√	√	
Hyper-linked logo on event website	√	√	√	√	√	√	√	√
Logo on all dinner invites and e-tickets (co-branded with Bronze Sponsor and IBIA)	√	√	√	√	√	√	√	
Logo on brochure and guest list (co-branded with Bronze Sponsor and IBIA)	√	√	√	√	√	√	√	
Repeated mentions on social media channels	√	√	√	√	√	√	√	
Rotating logo on big screens during the event	√	√	√	√	√	√	√	√
Number of tables of 10	2	1	1	1	1	1	1	