

Official
Partner
of the



13 November

**W Hotel,
Panama**

Calle 50 and Aquilino
de la Guardia,
Panama City
80809

GOLD SPONSOR BENEFITS

USD \$10,000

How do you benefit?

As a Gold sponsor, you will receive the very highest level of benefits with your sponsorship and we will work with you to customize your experience.

Your 'IBIA Conference in Panama' experience will be enhanced - from the invaluable relationships you build with leaders in the bunkering and shipping industry to the compelling content that drives discussions and spurs collaboration.

Each gold sponsor's package is highly customized to meet your organization's goals and needs.

An event with a global profile and marketing reach

PRE Conference:

- Special Announcement of the partnership via all communication channels (print, social media, email marketing, press releases)
- Logo will appear in the email marketing campaign to over 800 industry professionals
- Logo will appear in our print advertisement campaign to influential national and international media

DURING Conference:

- Special recognition throughout the Conference
- Four (4) free delegate passes to the Conference and social activities
- Social Media focus on your organisation during the Conference
- Opportunity to distribute promotion material throughout the Conference
- Rotating Logo on big screens throughout event
- Logo will appear on the Conference's electronic banners
- Full page advertisement in the first half of the Conference programme
- Official sponsor of Cocktail Drinks evening (13th)
- Opportunity to address a welcome speech to the guests

POST Conference:

- Preferential consideration at all IBIA events for a year (to become speakers or sponsors)
- Logo will appear in the post Conference report that will be distributed to over 800 industry professionals
- Full page advertisement or advertorial in the electronic version of the post Conference report

SILVER SPONSOR BENEFITS

USD \$7,500

PRE Conference:

- Special announcement of partnership across all media channels including social media
- Reference in the Conference's regular press releases
- Logo to appear in all Conference marketing releases
- Logo to appear in all Conference print advertising
- Logo to appear on Conference website
- Sponsor to be announced through the Conference's social media

DURING Conference

- Special recognition throughout the Conference
- Social media focus on your organization during the Conference
- Opportunity to distribute promotional material
- Three (3) free delegate passes to the Summit and social activities
- Rotating Logo on big screens throughout event
- Logo to appear on Conference's banners
- Full page advertisement upfront in Conference programme
- Sponsor of Conference Lunch Break

POST Conference:

- Logo will appear in the post Conference report
- Full page advertisement in the electronic post Conference report
- Logo will appear in all press releases to selected online and print publications

BRONZE SPONSOR BENEFITS

USD \$4,000

PRE Conference:

- Reference in the Conference's regular press releases sent to carefully selected online and print publications, including media sponsors
- Logo will appear in the email marketing campaign to over 800 industry professionals
- Logo will appear in our print advertisement campaign to influential national and international media
- Sponsor will be announced through the Conference's social media

DURING Conference:

- Special recognition throughout the Conference
- Social media focus on your organisation during the Conference
- Opportunity to distribute promotion material throughout the Conference
- Two (2) free delegate passes the Conference and all social activities
- Logo will appear on the Conference's banners
- Full page advertisement in the Conference's programme
- Sponsor 'Networking Coffee Breaks'

POST Conference:

- Logo will appear in the post Conference report that will be distributed to over 800 bunker industry professionals
- Full page advertisement or advertorial in the electronic version of the post Conference report

INDIVIDUAL BENEFITS

- **Badges and Lanyards Sponsor: USD \$3,500**

Badges and lanyards are worn during the conference. These display the sponsor's logo on the badge and around the lanyard. All delegates will be required to wear the badges in the formal sessions as well as the exhibition and field trips.

Includes One (1) free delegate passes to the Conference and all social activities

- **Delegate Bags Sponsor: USD \$3,500**

Delegate Bags are used during the conference. These display the sponsor's logo on the bag. All delegates will be required to wear the badges in the formal sessions as well as the exhibition and field trips.

Includes One (1) free delegate passes to the Conference and all social activities

Extra Features of Individual Sponsors

· Your company will be mentioned as 'Individual Sponsor' in the programme of the Conference, which will be distributed before and during the Conference.

· Your company will be mentioned as 'Individual Sponsor' in the post Conference report, which will be distributed in more than 800 industry professionals after the Conference.