



Media Sponsorship Proposal
The International Bunker Industry Association
The Caribbean Journey to 2020 Compliance,
10-13 September
Montego Bay, Jamaica

We invite your company to become a Media Sponsor for The Caribbean Journey to 2020 Compliance, on 10-13 September in Montego Bay, Jamaica.

IBIA aspires to be the voice of the global bunker industry and represents every aspect of the industry value chain from suppliers to buyers, traders, brokers, port authorities, regulators, surveyors, ship owners, barge operators, testing companies and a host of other service providers.

Over 200 attendees, including Ship Owners, Bunker Suppliers, Traders, Port Authorities, Regulators, NGOs, Brokers, Lawyers, Surveyors and Academics, are expected to attend the Convention, while a livestream platform will take place during the Convention to create even greater capacity.

Promotional Benefits of becoming a Media Sponsor

PRE CONFERENCE:

- Logo will appear in the email marketing campaign to over 800 industry professionals
- Logo will appear on the conference dedicated webpage
- Sponsor will be announced through the IBIA's social media

DURING THE CONFERENCE:

- Special recognition throughout the Conference
- Logo will appear on the Conference banners
- Full page advertisement in the Conference official guide

POST CONFERENCE:

- Logo will appear in the post - Conference report that will be distributed to over 800 industry professionals
 - Full page advertisement or advertorial in the electronic version of the post–Conference report
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Role of the Media Sponsor

Create a story board and a specific monthly agenda of 2 posts per month, from the date to our agreement, to promote The Caribbean Journey to 2020 Compliance on your online and offline media and social media, until September 2019.

Content will be provided by IBIA or created by the media sponsor.

Use the hashtag for The Caribbean Journey to 2020 Compliance #IBIAJamaicaConference on all your social media.

Should you require any further information in becoming a Media Sponsor, please do not hesitate to contact us at sofia.konstantopoulou@ibia.net or call +44(0) 20 7417 1802.

We look forward to hearing from you.

Yours Sincerely

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