



**Media Sponsorship Proposal**  
**The International Bunker Industry Association**  
**Annual Convention 2019**  
**22<sup>nd</sup> – 24<sup>th</sup> October,**  
**Istanbul, Turkey**

We invite your company to become a Media Sponsor for the IBIA Annual Convention 2019 (IAC 2019), on 22<sup>nd</sup> – 24<sup>th</sup> October 2019 in Istanbul, Turkey.

IBIA's Annual Convention is one of the most anticipated Bunker/Shipping events in the industry, held annually in different countries around the world, with highly acclaimed speakers, sponsors and delegates.

IBIA aspires to be the voice of the global bunker industry and represents every aspect of the industry value chain from suppliers to buyers, traders, brokers, port authorities, regulators, surveyors, ship owners, barge operators, testing companies and a host of other service providers.

Over 200 attendees, including Ship Owners, Bunker Suppliers, Traders, Port Authorities, Regulators, NGOs, Brokers, Lawyers, Surveyors and Academics, are expected to attend the Convention, while a livestream platform will take place during the Convention to create even greater capacity.

**Promotional Benefits of becoming a Media Sponsor**

**PRE CONVENTION:**

- Logo will appear in the email marketing campaign to over 800 industry professionals
- Logo will appear on the Convention's dedicated website (<https://www.ibiaconvention.com/> )
- Sponsor will be announced through the Convention's social media

**DURING THE CONVENTION:**

- Special recognition throughout the Convention

- Logo will appear on the Convention's banners
- Full page advertisement in the Convention's official guide

**POST CONVENTION:**

- Logo will appear in the post-Convention report that will be distributed to over 800 industry professionals
  - Full page advertisement or advertorial in the electronic version of the post-Convention report
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**Role of the Media Sponsor**

Create a story board and a specific monthly agenda of 2 posts per month, from the date to our agreement, to promote the IBIA Annual Convention 2019 on your online and offline media and social media, until October 2019

Content will be provided by IBIA or own content.

Use the hashtag for the IBIA Annual Convention 2019 #ibiaconvention2019 on all your social media

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Should you require any further information in becoming a Media Sponsor, please do not hesitate to contact us at [convention@ibia.net](mailto:convention@ibia.net) or call +44(0) 20 7417 1802.

We look forward to hearing from you.

Yours Sincerely

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